

# GenAI 360<sup>o</sup>

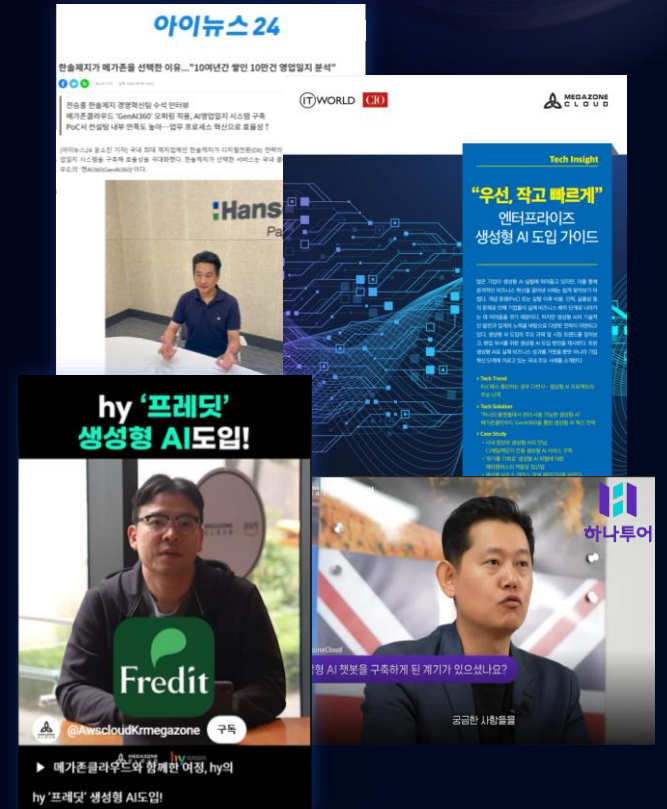
## MegazoneCloud

# Generative AI Offering

Spring 2025  
MegazoneCloud

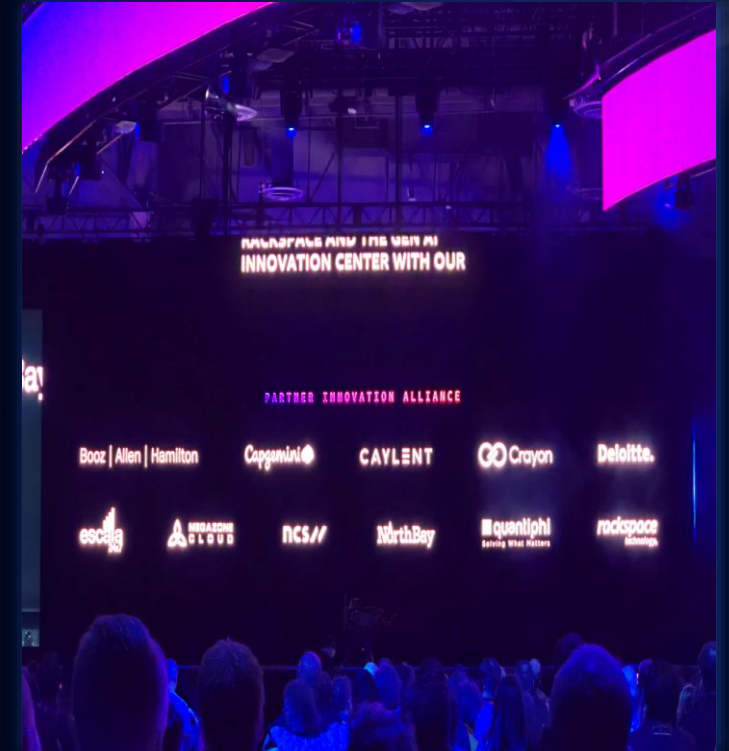
# Reflecting on 2024

## Customer Generative AI Use cases with MegazoneCloud



# Reflecting on 2024

## Established a Foundation for Gen AI Leadership thru Successful Project, Marketing and Awards



**GenAI360 v2 Public Launching(2024. 10)**  
In-depth interview articles published in 9 media and CIO magazine

**2024 Republic of Korea Artificial Intelligence Award (2024. 11)**

**AWS GenAI Partner Selection, Globally 11 Partners**



# Outlook for 2025

## • GenAI Korea Market Trend \*

- 2025 is the starting point of the 'AI Super cycle'
- Especially, acceleration in manufacturing/service/finance
- The underlying data economy also rises
- Agent technology and services based on generative AI are in full swing
- Expansion of AI governance and security services

## • Business Trend of Major SI Companies\*

- Efforts to secure a leader position in the absence of a unique market leader
- Transition to a generative AI business-centered system
- Launch of independent LLM and generative AI solutions
- Industry-specific services based on SI expertise in finance, communications, manufacturing, etc.
- Focusing on securing customers other than group affiliates for independent survival

*\*Source: SAP Korea Mid-sized Enterprise AI Survey, Deloitte Insight (Sep 2024), 2024 ICT Industry Trends and Outlook by KDI, 2024 AI Trend by NVIDIA by New Daily Economy, "2025, The First Year of AI Monetization"...The IT industry betting on AI (Yonhap News), '2025 Case Study on the application of GenAI in business report' by IDC, The beginning of the AI Spercycle...Emergence of 'AI CEOs' / 2025 Korea Outlook by [Global Economic](#)*

# MegazoneCloud 2025

## “Trustworthy AX Partner”

Beyond the DX Era, into the AX Era !!



### Mission

To empower businesses with end-to-end managed AI services and solutions, enabling them to solve complex challenges and achieve their strategic objectives



### Core Values

- Customer Focus: Placing the needs of customers at the center of all activities
- Innovation: Continuously seeking new and better ways to leverage AI to create value for clients
- Expertise: Building and maintaining a team of highly skilled AI professionals
- Collaboration: Fostering strong partnerships with technology providers and research institutions
- Responsibility: Ensuring AI solutions are developed and deployed ethically and responsibly

# 'GenAI360' for GenAI Implementation and Operation

End-to-End Service for Enterprises,  
Enabling the Immediate Use of Generative AI Based on Proprietary Data,  
from Consulting on Target Business Areas to Implementation and Operation

## Consulting



### GenAI360 Workshop

- Generative AI Strategy Development for Enterprise
- Model Training and Validation with Proprietary Data

## GenAI Platform



### GenAI360 Platform

- Integrated Management on a Single Platform
- Optimized Generative AI Solution for Enterprise

## Implement Service



### GenAI360 Implement Service

- PoC, Pilot, Production Project
- GenAI360 Customer Cases

## Training



### GenAI360 Training

- Expert Course for IT Admin: GenAI Utilization, Implementation, and Operational Strategies

## Managed Service



### GenAI360 Managed Service

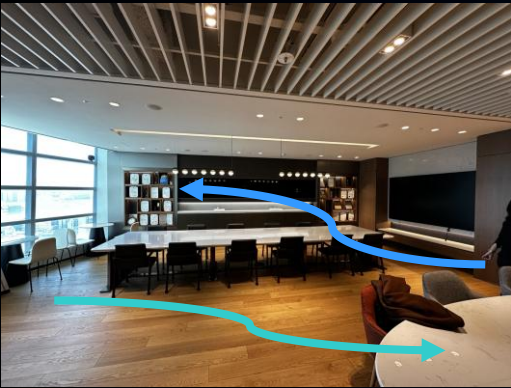
- Generative AI Service Operations Strategy
- A Specialized Team to Manage Generative AI Workloads



# GenAI360 Workshop

Providing GenAI Studio Experience and Conducts Workshop for GenAI Task and Plan

GenAI360 Studio's launch on April 1<sup>st</sup>



## 1 - Solution Showcase

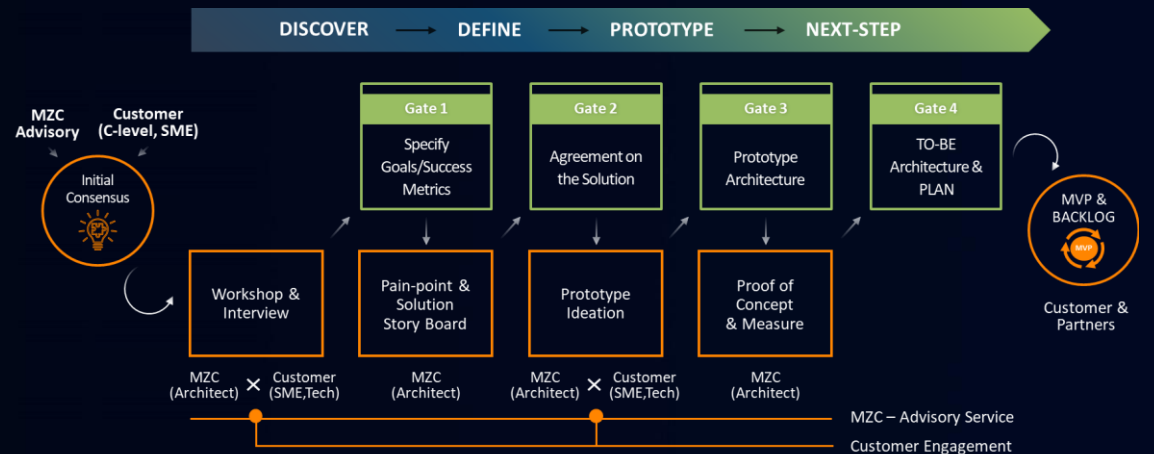
- GenAI360 services & solutions briefing
- Introduction of customer success cases

## 2 - Demo

- GenAI360 Platform solution demo
- Providing an opportunity to experience generative AI technologies

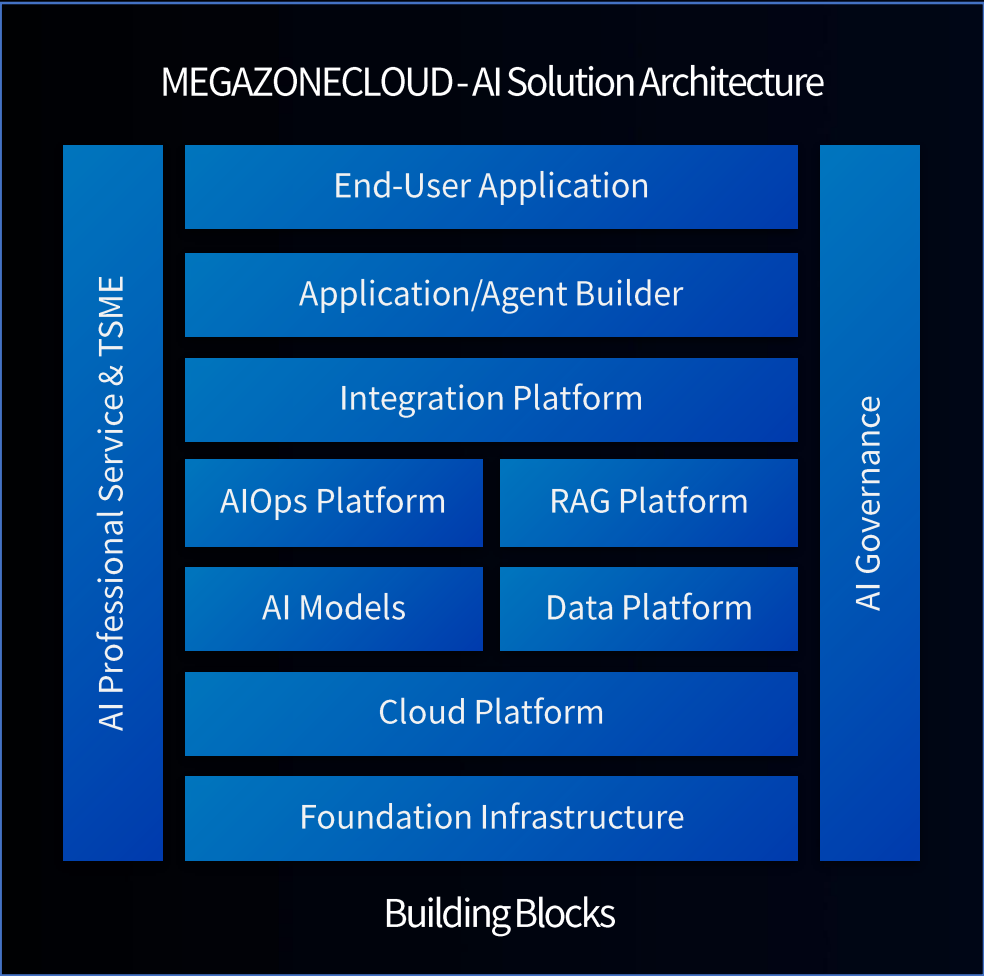
## 3 - GenAI360 Workshop

Based on MegazoneCloud's 'Digital Studio Workshop' Methodology, Analyze Pain Points and Design and Implement Practical Solutions



# GenAI360 Platform

From the Perspective of GenAI Solution Architecture, GenAI360 Platform Plays a Key Role

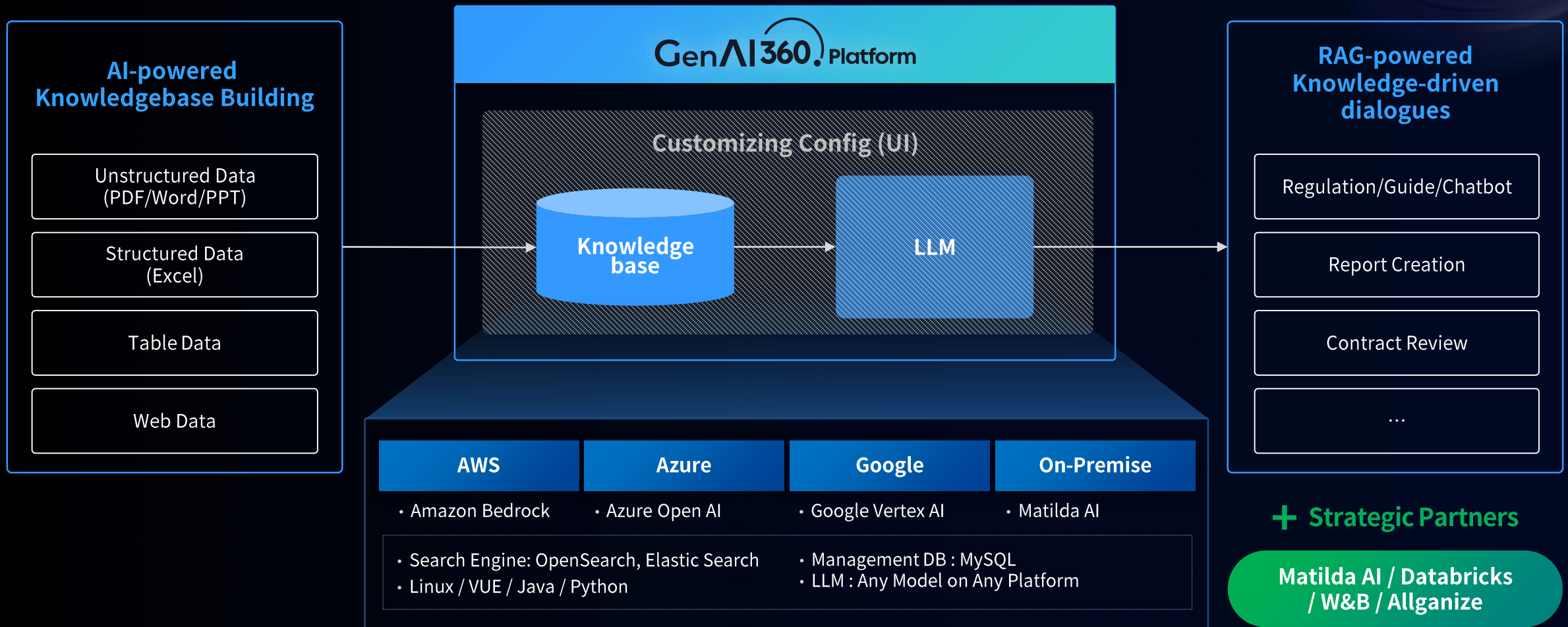


Building Blocks	MegazoneCloud	ISV Partner	Remarks
End-User Application			App Dev. (In house)
Application/Agent Builder	GenAI360(TBD)	CSPs	
Integration Platform	GenAI360	CSPs	ADC Main Focus
AIOps Platform	Matilda	W&B	
AI Models		CSPs	
RAG Platform	GenAI360	CSPs	
Data Platform	DP360	CSPs, Databricks	
Cloud Platform	-	CSPs	+ Private Cloud On Premise
Foundation Infrastructure	-	CSPs	+ Private Cloud On Premise
AI PS & TSME	ADC + SA	N/A	
AI Governance	PS(TBD)		



# GenAI360 Platform

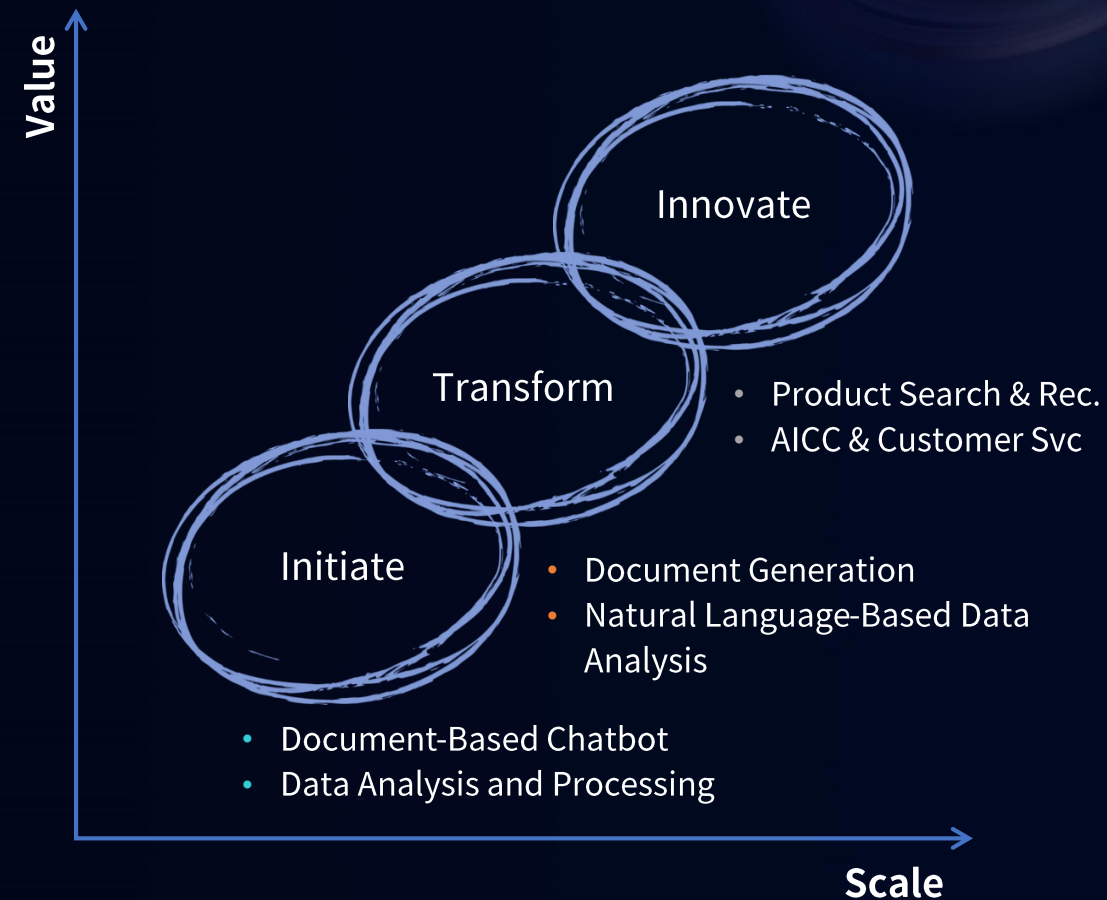
Serving as an Integration Gateway, the Platform Enables the Expansion of Expertise through Cloud, Model Services, and Partner Collaboration



# GenAI360 Customer Story

Increasing Success for GenAI Projects through AI Use Cases in Various Industries

Use Cases	Manufacturing	Retail	Finance Services	Game	Tech & IT	Others
Document-Based Chatbot	●		●	●	●	
Data Analysis and Processing			●			●
Document Generation	●		●			●
Natural Language-Based Data Analysis	●	●				
Product Search and Recommendation		●				
AICC and Customer Support Service		●			●	



# GenAI360 Training

Providing Practical Sessions that Can Be Immediately Applied in the Field through MegazoneCloud's GenAI Engineers

## GenAI Basic Bootcamp Agenda (8Hrs)

Class	Agenda	Purpose	Contents
GenAI Basic	Overview of GenAI	Understanding generative AI & implementation technology	Basic knowledge of generative AI
			Major technologies of generative AI
			Generative AI implementation cases
	RAG	Understanding RAG technology & improving utilization skills	RAG concept and implementation skills
			Advanced RAG theory and implementation skills
GenAI Hands-on	RAG Implementation I	Understanding data preprocessing & loading Technology	[Hands on] GenAI360 Platform
			Data preprocessing and loading theory
			Data preprocessing and loading code
	RAG Implementation II	Acquiring practical RAG implementation skills	[Hands on] Data preprocessing and loading
			Search and prompt engineering theory
			Search and prompt engineering code
	Wrap Session	Suggesting future learning directions	[Hands on] RAG Implementation
			Summary of learning content
			Future learning guidance

## Bootcamp for Training GenAI Engineers

- 8 hrs Training with Hands-on
- A training Program Specialized in Generative AI
- Practical Exercises using the GenAI360 Platform





# GenAI360 Managed Service

**Specialized Operational Service for Managing Generative AI Workloads,  
Effectively and Reliably Handling Complex and Resource - Intensive AI/ML Tasks**

## Onboarding Step 1 - Discovery

- Definition of the Established GenAI System
- Analysis of Customer Requirements and Expected Benefits
- Exploration of Basic Metrics and Risks
- Development of the Service Roadmap

## Onboarding Step 2 - Implementation

- Building a Trustworthy Service Environment
- Establishing an Integrated Monitoring System
- Creating Operational Guidelines
- Defining Technical Service SLAs

## Managed GenAI

- Monitoring Model Performance & Quality
- Tracking Cost and Performance Inefficiencies
- Incident Response and Post-Analysis
- Retraining Models with Updated Data

## Service Integration

- Agreement on Communication Methods
- Integration with Customer Source Code, Target Systems, and Messaging Systems

## Service Enhancement

- Defining Non-Technical Service SLAs
- Initiating Initial Support
- Establishing Reporting Cycles and Feedback Loops

## Service Excellence

- Handling Customer Technical Inquiries
- Providing Regular Operational Reports



# Talk to MegazoneCloud!

**We're here for you!**

[AskData@megazone.com](mailto:AskData@megazone.com)

<https://AIDATA.megazone.com>

# Thank you